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#### **PROFILE**

I am a creative designer with a decade of experience specializing in UI/UX design, interaction design, cross-platform mobile and desktop apps, and illustration. My unique strength lies in bridging the gap between design and the front and back end of UI development.

My solid grasp of business principles enables me to translate business objectives seamlessly into user experiences. I am dedicated to creating usable, functional, and visually appealing interfaces, and my passion for design fuels my commitment to excellence, motivating and inspiring my team.

**EDUCATION** 

**Interaction Design Foundation** 

Online

Present

**Diploma in Design and Animation** 

Animaster, Bangalore

2010-2012

**Bachelors in English (Arts)** 

South City College, Calcutta University

2007-2010

**Graphics and Multimedia Course** 

Arena Multimedia, Kolkata

2009

Class XII (ISC)

2007

Orient Day School, Kolkata

**DESIGN SKILLS** 

User Interface & Website Design

Product Design User-Centred Design Communication Design

Prototyping
Design Testing
Training Interns

Prototype Social Media Graphics

User Experience Design

Design Thinking
UX Research

Conceptual Thinking

Visual Design Wireframing

Marketing Presentation

**TOOLS** 

Adobe Suite, Sketch, Zeplin,

Microsoft Office

Figma, FigJam, InVision, Flinto,

## **EXPERIENCE** Oracle India pvt ltd

Sr.UX Designer / DBaaS

2020 Mar-present

- ⇒ Assisting developers with HgDS and RDS design system usage guidelines and design improvements.
- ⇒ Collaborating with the Product Managers to enhance processes.
- ⇒ Conducting design reviews to maintain high-quality standards.
- ⇒ Presenting innovative ideas to stakeholders during weekly calls.
- ⇒ Part of the UX Review Board to review other features/services work

### **Oracle Cloud Solution Hub**

Staff Solution Engineer / Designer Supporting Oracle North America Cloud 2019 Jan -2020 Mar

- ⇒ Worked on financial products, conceptualizing user-friendly banking solutions.
- ⇒ Collaborated with cross-functional teams and PMs to align with business strategies.
- ⇒ Created illustrations for motion graphics and whiteboard animation videos.
- ⇒ Assisted in real-time video production.
- ⇒ Worked closely with the sales team to create Proof of Concepts (POCs).
- ⇒ Produced detailed wireframes, user stories, mock-ups, and user flows.

## **Genpact pvt Itd**

2017 Sep-2018 Dec

Consultant, Visual Designer

- ⇒ Designed graphics for multiple devices, including car interfaces.
- ⇒ Adhered to Driver Distraction guidelines.
- ⇒ Engaged with clients to deliver tailored design solutions.
- ⇒ Created graphic designs for print media, such as posters and standees.

### **Projects**

## Mercedes Benz Research and Development India pvt ltd (client)

Smart cross connect AMG Track Pace

Travelbook Pactris

Mercedes Me

## **Harman Connected Services pvt ltd**

2015 Nov-2017 Aug

Visual designer / Interaction designer

- ⇒ Designed websites, dashboards, and mobile applications.
- ⇒ Collaborated with directors to strategize business goals.
- ⇒ Worked directly with clients on various projects.

### **Projects**

Harman litehouse Aha Analytics Infosys Finacle 4R Systems Truvo Telematics

Tata Motors Pactris

Mercedes Benz Research and Development India

(client) from Nov 2016-Aug 2017

## Divum corporate services pvt.ltd.

2014 Jan-2015 Oct

Senior UI/UX designer

- ⇒ Collaborated with senior peers and project managers.
- ⇒ Designed graphics for various platforms.
- ⇒ Managed multiple concurrent projects, aiming to gain a better understanding of the design process and contribute effectively to the work.
- ⇒ Designed and created graphics for iPhone, iPad and Android applications.
- ⇒ Acquired knowledge of iOS, Android, windows, Tizen and Human Interface Guidelines.

### **Projects**

SBI Credit Card Juno Tally Toddler

Cnergyis GMR Inner Excellence
GOQii Colorament Dressz Today
Glamsham HealthKart Plus Aaj Tak
Goodhands Headlines Today UTSonMobile

Dewinter Vijaya bank

# **Techtree It system Pvt.Ltd.**

2012 jun-2013 Dec

Game artist/ UI designer

- ⇒ Collaborated with the art team to create character and environment assets.
- ⇒ Assisted in 2D game art, textures, and animations.
- ⇒ Gained proficiency in industry-standard software.
- $\Rightarrow$  Participated in brainstorming sessions.
- ⇒ Met project deadlines and delivered high-quality artwork.
- ⇒ Received valuable mentorship from experienced artists.

### Mobile Apps iStoryTree

(No. 01 Picture book Kid application in itune)

Crane and Crab King Berthold In the Morning

Party At The Zoo The Talking Apple Tree.

#### **Mobile Games**

Balloon	Chess	Mast Memory
Poker	Traffic Rush	Bottle Shooter
Cricket	Ninja	Skee Ball
Poker Knights	Bouncer	Flip Monk

Awards	Nominee for Rookie Award Oracle India Pvt.ltd.	2019
	Monthly Best Creative Designer Harman Connected Services Pvt.ltd.	2016
	Best Creative Designer Divum Corporate services Pvt.ltd.	2014
	Best Fresher Award Techtree it services pvt.ltd	2012